

Privacy Policy

This Privacy Policy (“Policy”) applies to the websites and related online properties operated by Inspiration Unlimited (the “Company”), including the website currently located at www.InspirationUnlimited.net, ExtraOrdinaryFourthQuarter.com, and any other websites operated by the Company that link to this Policy (collectively, the “Websites”). This Policy governs the collection and use of information through the Websites. The Websites provide, among other things, news, information, event-related content, and marketing materials related to the Company’s offerings. By accessing or using the Websites, you consent to the data collection and use practices described in this Policy.

California Consumer Privacy Act and California Privacy Rights Act

If you are a California resident, you have the following rights under the California Consumer Privacy Act (“CCPA”) and the California Privacy Rights Act (“CPRA”), subject to certain exceptions provided by law:

- **Right to Know.** You may request information regarding the categories and specific pieces of personal information we collect about you, the sources of that information, the purposes for which it is used, and the categories of third parties with whom it is shared.
- **Right to Delete.** You may request deletion of personal information we have collected about you, subject to certain legal exceptions.
- **Right to Correct.** You may request correction of inaccurate personal information maintained by us.
- **Right to Opt-Out.** You may opt out of the sale or sharing of personal information, to the extent applicable.
- **Right to Limit Use of Sensitive Personal Information.** You may request that we limit the use and disclosure of sensitive personal information, to the extent applicable.
- **Right Against Retaliation.** We will not discriminate against you for exercising any of your rights under the CCPA or CPRA.

To exercise your California privacy rights, you may submit a verifiable consumer request by contacting us at the email address listed in the Contact Information section below. We may need to verify your identity before processing your request. We will respond to verifiable requests within the timeframes required by applicable law.

Collection of Your Personal Information

In order to provide our services and respond to inquiries, the Company may collect personal information that you voluntarily provide to us, which may include:

- First and last name
- Email address

- Phone number

We may also collect additional information that you choose to provide when you contact us, register for an event, request information, or otherwise interact with the Websites.

If the Company offers paid products or services through the Websites, payments are processed by third-party payment processors. In such cases, we do not store full credit card numbers and receive only limited information necessary to confirm payment.

We do not knowingly collect sensitive personal information unless you voluntarily provide it and it is necessary for a specific purpose disclosed at the time of collection.

In addition, we may collect certain information automatically, such as technical or usage data, as described below.

Use of Your Personal Information

The Company collects and uses personal information for the following purposes:

- To operate, maintain, and provide the services and content available through the Websites
- To respond to inquiries and provide information or services that you request
- To communicate with you regarding events, updates, or other information related to the Company
- To administer and improve the Websites and related services
- To carry out the Company's obligations and enforce its rights arising from any agreements between you and the Company
- To notify you about changes to the Websites or the Company's services
- For purposes disclosed at the time the information is collected, or otherwise consistent with this Policy
- For any other purpose with your consent, where required by law

The Company may also use your personal information to send you communications about the Company's services or offerings.

Sharing Information with Third Parties

The Company does not sell, rent, or share personal information to third parties for cross-context behavioral advertising.

The Company may share personal information with trusted third-party service providers who perform services on our behalf, such as website hosting, data analytics, email communications, or customer support. These service providers are authorized to use personal information only as necessary to perform services for the Company and are contractually obligated to protect the confidentiality and security of such information.

The Company may also disclose personal information if required to do so by law or in the good-faith belief that such disclosure is necessary to: (a) comply with legal process or governmental requests; (b) enforce applicable terms, agreements, or policies; (c) protect and defend the rights, property, or safety of the Company, our users, or others; or (d) respond to emergency situations.

Tracking User Behavior

The Company may collect information about how users interact with the Websites, such as the pages visited and features accessed, in order to understand how the Websites are used and to improve its content, functionality, and performance. This information is used in an aggregated and non-identifying manner and is not used for targeted advertising or profiling.

Automatically Collected Information

When you access the Websites, the Company may automatically collect certain technical information, including your IP address, browser type, device type, access times, and referring website addresses. This information is used to operate and maintain the Websites, enhance security, analyze trends, and compile aggregate statistics regarding usage of the Websites.

Use of Cookies

The Websites may use cookies or similar technologies to support basic functionality, enhance functionality and user experience, and help us understand how the Websites are used. Cookies are small data files placed on your device by a website server and are commonly used to enable website features and improve performance.

Cookies may be used to recognize returning visitors, remember preferences, and facilitate navigation of the Websites. We do not use cookies for cross-site tracking or targeted advertising.

You may choose to accept or decline cookies through your browser settings. Most web browsers automatically accept cookies, but you can usually modify your settings to refuse cookies or alert you when cookies are being sent. Please note that disabling cookies may affect the functionality of certain features of the Websites.

Links

The Websites may contain links to third-party websites that are not operated or controlled by the Company. The Company is not responsible for the content, security, or privacy practices of such third-party websites. We encourage users to review the privacy policies of any third-party websites they visit before providing personal information.

Security of Your Personal Information

The Company takes reasonable measures designed to protect personal information from unauthorized access, use, or disclosure. The Websites use commercially reasonable safeguards, including encryption technologies such as Secure Sockets Layer (SSL), where appropriate.

We strive to implement appropriate administrative, technical, and physical security measures to protect personal information. However, no method of transmission over the Internet or method of electronic storage can be guaranteed to be 100% secure. Accordingly, while we seek to protect your personal information, you acknowledge that: (a) there are inherent security and privacy limitations associated with the Internet that are beyond our control; and (b) the security, integrity, and privacy of information transmitted to or from the Websites cannot be guaranteed.

Right to Deletion

Subject to certain exceptions set out below, and upon receipt of a verifiable request, the Company will:

- Delete your personal information from our records; and
- Direct service providers that process personal information on our behalf to delete such information from their records, where required by applicable law.

Under the CCPA and CPRA, you have the right to request deletion of personal information that we have collected about you. To exercise your deletion rights, please contact us using the information provided in the Contact Information section below. We may need to verify your identity before processing your request. We will respond to verifiable requests within the timeframes required by applicable law.

Please note that we may not be able to comply with a deletion request if retention of the personal information is necessary to:

- Complete the transaction for which the personal information was collected, provide a good or service requested by you, or perform a contract between you and us;
- Detect security incidents; protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for such activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise free speech, or exercise another right provided by law;
- Comply with the California Electronic Communications Privacy Act or other applicable law;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest, where permitted by law and subject to appropriate safeguards;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with a legal obligation; or
- Otherwise use the personal information in a lawful manner that is compatible with the context in which it was provided.

Children Under Thirteen

The Websites are not intended for children under the age of 13, and the Company does not knowingly collect personal information from children under 13. If we become aware that we have inadvertently collected personal information from a child under the age of 13 without appropriate parental consent, we will take steps to delete such information.

If you are under the age of 13, please do not use the Websites or provide any personal information without the consent of a parent or legal guardian.

Email Communications

From time to time, the Company may contact you via email to provide announcements, updates, confirmations, surveys, or other information related to the Company's services. We may receive

standard technical information, such as whether an email has been opened or a link has been clicked, in order to help us understand engagement and improve our communications.

External Data Storage Sites

The Company may store personal information on servers provided by third-party hosting or cloud service providers with whom we have contracted. These service providers are permitted to process personal information only for purposes of providing services to the Company and are required to implement reasonable safeguards to protect such information.

Data Retention

We retain personal information only for as long as necessary to fulfill the purposes described in this Policy, unless a longer retention period is required or permitted by law.

Changes to This Statement

The Company reserves the right to update or modify this Policy from time to time to reflect changes in our services, data practices, or applicable law. When we make material changes to this Policy, we will provide notice by updating the effective date of the Policy and, where appropriate, by posting a prominent notice on the Websites. Your continued use of the Websites after any changes to this Policy become effective constitutes your acknowledgment of the modified Policy and your agreement to be bound by its terms.

Contact Information

If you have any questions or comments about this Policy or the Company's privacy practices, you may contact us at:

Inspiration Unlimited
(operated by Stomberg Advisory LLC)
418 Broadway, Ste N
Albany, NY 12207

Email Address:

assistant@stombergadvisory.com

Effective as of January 01, 2026